



HHC - Professional Cultivators



Providing A Fresh Air Experience To Underprivileged Youth
Lake Geneva Fresh Air Association
PO Box 10, Williams Bay, WI 53191

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In this ever approaching warm season, we look to this Summer with a renewed sense of stewardship and the art of cultivation.

WEBSTER'S definition of CULTIVATE is “to improve by labor, care, or study; to impart culture to; to refine...”

I look to this as a great term for all of us StakeHolders: Campers, Counselors, Staff, Board Members, and Supporters alike as this word should be the keystone for our 2022 Summer. While we are here to experience the growth and wonder for all the stakeholders of holiday Home Camp, we especially look to cultivate the development of our Campers.

The Campers absorb so much from the journey we design. From the car ride to the Camp through the countryside from their urban homes all the way back again. Learning about how to work, play and communicate with everyone from around the world is a much needed skill these days- to which we should all applaud the staff team for fostering that great spirit. I use the word skill as the ability to convey so much knowledge and wisdom into a palatable form, as it is ever so difficult and thus rare in today's world of reducing the complexity into sound bites. Here is to Brad and his amazing team for their dedication to cultivating the whole Camp!

As always, cultivation requires patience, persistence and some purse string being opened. To help us continue our 135 mission of helping youth grow, we ask that you, our stakeholders, see the capacity for growth and donate to Holiday Home Camp again this year. We all believe in the power of cultivation and have 100% Board and staff support. Now we need your help. We always need funds for things like arrows to bathroom supplies (very important to me!) to art and even water front supplies. I hope we can come to count on your participation with Camp this season as we continue cultivating our future generations!

Cheers! Andrew



Andrew Fritz
President, Board of Directors
Spring 2022

INVESTING IN THE FUTURE

Historically the Lake Geneva Fresh Air Association and Holiday Home camp has proudly invested time, talents and treasure into our campers, our community and even our staff. In the mid 1950's The Wakeley—Klapproth Scholarship fund was established with the purpose of helping staff achieve their goals of pursuing higher education. Over the decades, countless recipients have been awarded scholarship monies that helped them with college tuition. Our own Bill Herron, current Board member, was a proud recipient of the scholarship in 1967, and will tell you that the award made a positive impact on his ability to realize his collegiate goals.

With the help of our dedicated scholarship committee guiding the process, scholarship applications reviewed each year and scholarships are made available for our very own ELITE teens and summer staff. Applications accompanied by personal statements and two reference letters are to be submitted for consideration by the annual due date of August 1st.

With so much positivity surrounding this worthwhile program we are proud to mention that often, the scholarship winners have long relationships with us as campers, teens working through the ELITE program, and even successful staff passing on the love, knowledge and experiences they received from HHC to the next generation of campers.

Africa Baker, a two-time scholarship winner, details the importance of her involvement, “The scholarship that I received allowed me to focus my attention on learning instead of worrying about paying for school. I am grateful for this because if my full-attention was not given to my studies, I might have missed some critical points that have helped me in developing my program initiative. Although I still work to cover some other costs of school, I don't have to put in a ton of hours because of the scholarship. With this freedom in my schedule, I have been able to build a positive relationship with the community youth center, where I volunteer every week. I have also been able to get involved with Mizzou's radio station to help start a podcast about self-empowerment with students from the local high schools. I am happy to say that in May, I will be graduating with a Bachelors in Interdisciplinary Studies and a Minor in Leadership and Public Service. Thank you for this opportunity to reflect on my ideals and most of all, the support to see them through.”

Our scholarship program helps our young adults be able to reach for and achieve their collegiate goals. Goals that have the power to positively change the future of our communities!

The scholarship program is funded through careful management and generous contributions by donors like you! When you donate to Holiday Home Camp, you can specify the Wakeley—Klapproth Scholarship be supported. 100% of this donation will go directly into the fund! Please feel free to call the camp office at 262-245-5161 with any questions.



Please
Save The Date
Saturday, June 11, 2022
Annual Gala
Holiday Home Camp
5:30 in the Evening
Cocktails, Program, Dinner & Dancing
100 Holiday Home Camp Road
Williams Bay, WI 53191
Lake Geneva Fresh Air Association

Invitation to follow



CAPITAL CAMPAIGN PROGRESS

Your show of generous support is nothing short of amazing! It's clear to us that contributors take our success seriously. Want proof? We are officially over half way to realizing our goal and have raised over 1.7M dollars! The Capital Campaign is well on its way to our 2M goal, and we are on the path to successfully accomplishing all of our objectives. There are still some great strides ahead of us. To accomplish all of our program goals we still need your help!

The purpose of the campaign is to help ensure the growth potential and sustainability of Holiday Home Camp, OWLS, and the Lake Geneva Fresh Air Association thru investment into our programs and facility. With record-breaking growth summer after summer we have officially DOUBLED the amount of campers we serve compared to just 6 years ago! 104% growth means that we must carefully plan key focuses within the campaign that keeps evolving to meet the needs of our kids!

With a target of \$2 Million there are still plenty of ways to get involved and show your support. Sponsorship opportunities can be recognized with your family or company's name proudly displayed on a natural looking plaque or stone near the project. Some of our needed projects include, repairing the nature stairs from lower to upper camp, updating the waterfront, retrofitting girls village for winter usage and much more!

If you are interested in helping with a capital project please reach out to us at 262-245-5161. A range of lead sponsorship opportunities still exist and Brad would be happy to discuss all of the possibilities. Lead gifts can even be pledged over 5 years! No amount is too big or too small, as we appreciate them all!

THANK YOU!





Bradley Cripe,
Executive Director



OUR PROUD ANNUAL CORPORATE SPONSORS CONTINUE

TO HELP MAKE THE HHC MAGIC POSSIBLE!



SOARING WITH OWLS!

There's a real buzz around Holiday Home as the ice recedes and the snow melts. Water is getting turned back on, maintenance projects are completed, and ACA is preparing to present LGFAA with some awards! Of course, there are the OWLS teambuilding programs that continue to be our bread and butter.

This winter, we were blessed with hosting both, our Holiday Home Camp ELITE's, and Illini Elite Girls Volleyball. We accomplished some fantastic team-building over several weekends. Indoor activities, outdoor activities, team initiatives, energizers, trust exercises, climbing elements, we used everything from the OWLS bag of tricks to create engaging and reflective experiences. These winter groups also provided a great opportunity to partner with a local business. Over the winter weekends, our Illini Elite teams utilized the Fontana Village Inn for their housing needs. Thank you to Peter, owner of the inn, for hosting graciously and giving us a tremendous nonprofit rate!

Let's not forget about Camp! The OWLS team will always work incredibly close with Holiday Home Camp. OWLS delivers a kickoff team building day for the HHC staff; during each session, OWLS days will be the newest morning skill for campers to sign up for! We are the most excited about this new option. Campers who sign up for the OWLS Climbing Skill will climb our climbing tower, pamper poles, and challenge course elements. We've selected these activities to focus on confidence-building, improved physical awareness, trust-building, and centering. Our team will join cabins for meals, foster relationships with campers, sing and dance at the opening and closing campfires, and always provide support for Holiday Home Camp. Over the summer, OWLS and Holiday Home Staff will create outstanding bonds that last forever.

OWLS Tailgate Hoot and Bags Tournament OCTOBER 16TH

Our flagship OWLS fall event is returning this fall; this event is one not to miss! We will have tons of prizes, contests, great food, and drinks! This annual event fund all OWLS activities for Holiday Home Campers!

Finally, introducing the new OWLS logo!



Mark Feldman,

Assoc. Director OWLS



Volunteer Opportunities



There are new opportunities to get involved throughout the entire year! We enjoy customizing your volunteer experience to reflect your interests. If you'd like to help, then we'd love to have you or your group.

Spring projects, summer programming, event help and more!

Call us at 262-245-5161 to get involved.

STAY CONNECTED WITH US ON SOCIAL MEDIA!



@HOLIDAYHOMECAMP

@OWLSATHHC

@HHC BENEFIT



@HOLIDAYHOMECAMP

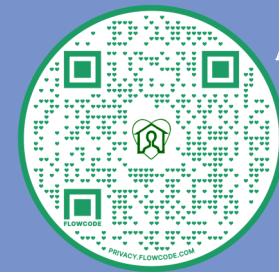
@OWLSPROGRAM

ALUMNI STAFF RETREAT WEEKEND



**OCTOBER
14 - 16**

**SIGN-UP ONLINE OR
CONTACT US TO GET ON
THE MAILING LIST!**



ARE YOU A HOLIDAY HOME ALUMNI?

KEEP THE CAMP SPIRIT GOING BY JOINING US AT
OUR VERY OWN HOLIDAY HOME CAMP ALUMNI
FACEBOOK PAGE!



The Waterfront

SPRING 2022



HOLIDAY HOME SUMMER CAMP

Goodbye winter and hello spring! The camp magic is brewing in preparation for a spectacular summer at HHC! The handful of months that lead to June always seem to pass by so quickly, therefore, every minute counts. This year, summer camp will continue to play a major role in the lives of our youth by combatting the negative outcomes of an ongoing pandemic. While our restrictions become more relaxed, our intent grows. Specifically, we feel the responsibility to allow youth to cultivate relationships, build expectation, discover purpose and feel safety once more. Camp gives the opportunity to improve mental and physical well-being to all those who are associated with it – that is something very special.

For every camp preparation period, it feels appropriate to begin by gaining further perspective on the purpose of our program and the goals we wish to achieve. So, what do we want to achieve this year? It's easy to say that we want kids to interact with each other and move away from screens/virtual world, but why is that important? Ultimately, I believe it's about slowing time down and not just experiencing, but embracing. Embracing the opportunity to make a mistake in pursuit of mastering a new skill. Embracing the trust gained by a cabin-mate when you are there to support during a spell of homesickness. Providing moments for campers to embrace all that camp can offer is the goal, and we have quite the team to make that happen!

After a challenging year of recruitment for the camping industry in 2021, many are still struggling to build a summer team to deliver their programs. Fortunately, that's not us! At this point, we are in a stronger position than ever before, with over 90% of our team hired and ready to go! In 2022, we'll once again be welcoming staff from various corners of the globe, with representation from Mexico, Brazil, UK, Hungary, Turkey, New Zealand and Laos! We feel incredibly privileged to be able to expose our campers to a magnitude of cultures and help gain a wider understanding of the world. To make these internationals feel at home, we have our returning domestic staff making up for 60% of the team! Having staff return year after year shows the dedication and passion these individuals have to deliver our mission with pride every day!

Our ELITE program has bounced back with a BANG after an extended break from in-person events. While many former campers send in applications to join for their freshman year, our current members have proved exactly why they are in this leadership program. The teens are soaking up all the knowledge and guidance they possibly can while challenging their peers to take things a step further in their development – they regularly encourage critical thinking and help each other to consider a wider perspective. We now continue the journey with this charismatic group while bidding farewell to our graduating class of 2022 – they will all be missed, but we know success is in their future!

I can't wait for June. We can't wait for June. The campers can't wait for June. Yes, we have new activities, new facilities, new staff, new special days, new energy, the list goes on... these all lead to the main difference between HHC 2022 and the ones that came before... *this will be the best one yet.* See you on the other side!



George Pascoulis,
Holiday Home's Camp Director

MORE WAYS TO GIVE BACK...

For supporters that want to give the perfect gift directly to campers programs, please visit our new 2022 wish list on

amazon.com

When you shop on Smile.Amazon.com and select the Lake Geneva Fresh Air Association as your charity, a percentage of your normal shopping will be donated to us by Amazon!

amazon smile